

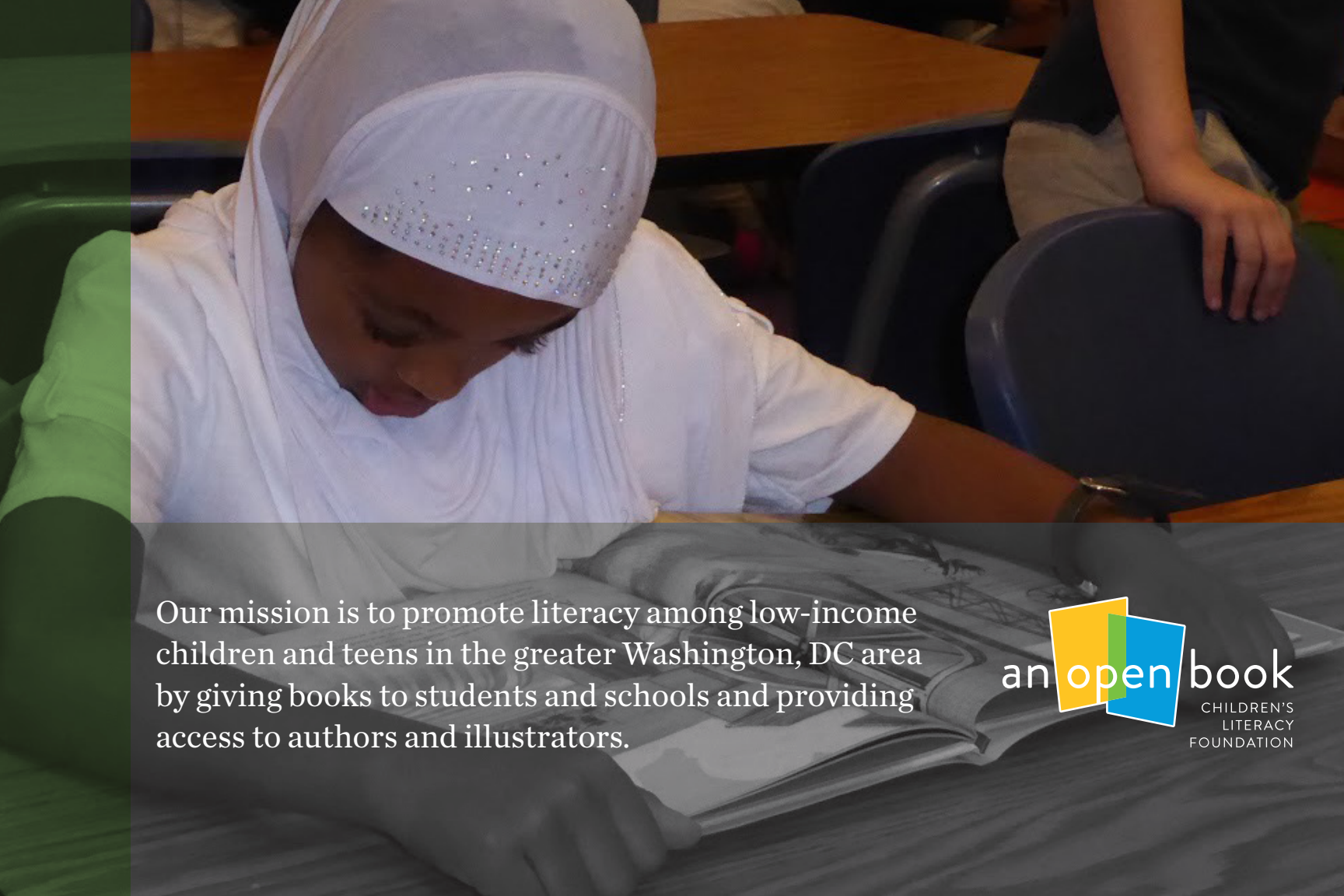
2015

AN OPEN BOOK FOUNDATION • ANNUAL REPORT




an open book

CHILDREN'S  
LITERACY  
FOUNDATION



Our mission is to promote literacy among low-income children and teens in the greater Washington, DC area by giving books to students and schools and providing access to authors and illustrators.

 an open book  
CHILDREN'S  
LITERACY  
FOUNDATION

# A LETTER FROM OUR CO-FOUNDERS

Dear Members of the AOB Community,

Five years ago, An Open Book Foundation took author-illustrator and three-time Caldecott Medalist David Wiesner to Walker-Jones Education Campus. Today, we celebrate many accomplishments.

- Over 40,000 books given to over 32,000 students, their classrooms, and their school libraries.
- Over 700 author and/or illustrator in-school and afterschool presentations for students in Head Start through high school.
- Two additional AOB programs: book groups and Little Free Libraries in schools.
- Two full-time and two part-time staff, plus volunteers.

DC area schools highly value AOB events which are strongly supported by the children's author and illustrator community and the children's publishing industry. An Open Book has become a recognized and respected presence in the nation's capital. In its fifth year, the Foundation is experiencing continued success,

connecting more schools and more students with a growing body of authors and illustrators.

The photographs, the testimonials, and the statistics on the following pages reflect our program's success. Spark a child's interest in a book at an event with the author and he will read that book and come back for more. Give a child a book she loves and a reader will blossom.

It has been a remarkable five years. Thanks to your generosity, thousands of children have discovered the pleasure and power of reading. We look forward to your continued support because, as the late author Walter Dean Myers said, "There is work to be done."

Thank you.

*Dara La Porte and Heidi Powell*  
*Co-Founders, An Open Book Foundation*



# WHO WE SERVE

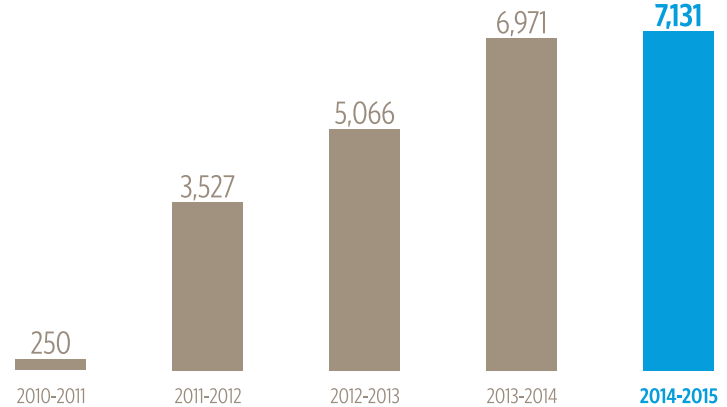
An Open Book Foundation serves students in schools in the Washington DC metro area in which at least 50% of the students qualify for the Federal Free and Reduced-price Meal System (FARMS), a common poverty marker which correlates with low literacy levels. The schools with which AOB works average an 85% FARMS rate.

During the 2014-15 school year, An Open Book Foundation:

- More than doubled the number of students served since our first full year.
- Expanded our presence in Head Start programs and in high schools.
- Nearly tripled the number of schools served since our first full year.

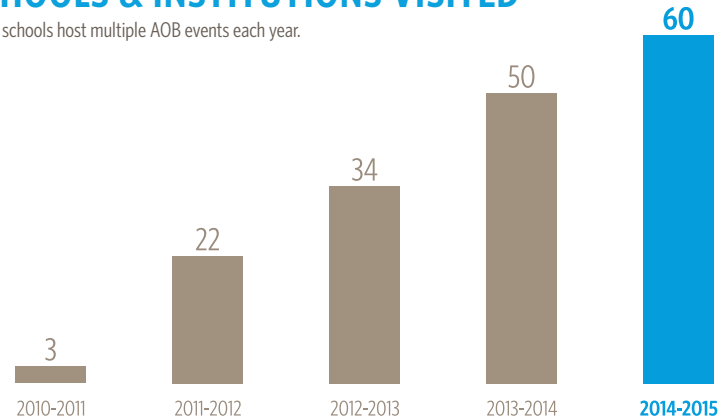
The books provided during AOB events are often the first book the child has ever owned.

## STUDENTS SERVED

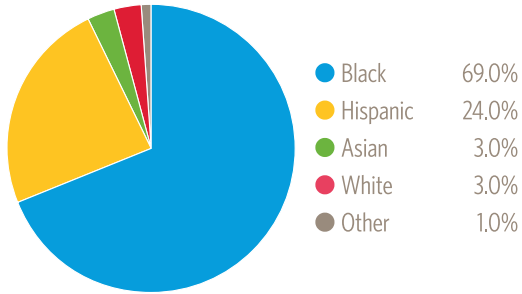


## SCHOOLS & INSTITUTIONS VISITED

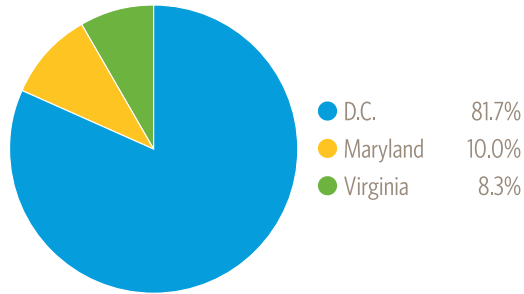
Many schools host multiple AOB events each year.



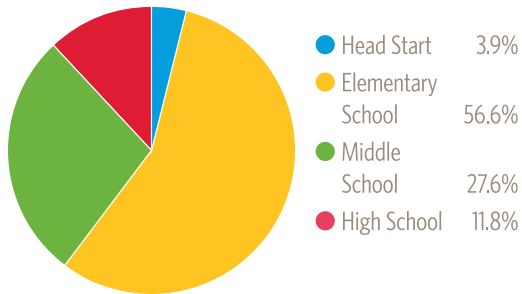
## STUDENT ETHNICITY



## EVENTS BY LOCATION



## STUDENTS BY GRADE LEVEL



“This was the most literacy infused event that we have offered the students. It exposed them to someone who they may have never had the chance to meet. It showed them that anyone could be a writer.”

—*Elementary School Librarian*

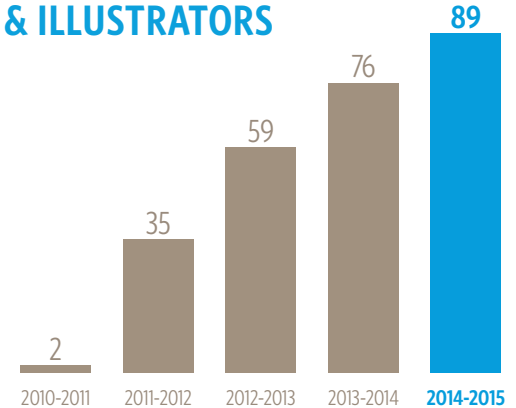
# PARTNERS IN PROMOTING LITERACY

An Open Book Foundation's unique program inspires children to read by introducing them to the authors and illustrators who created the books we give them to keep. This bond is further strengthened after the event, when the author engages in a conversation with each student while personalizing the student's book. Such a unique and memorable experience means that the student forms a personal connection to the author *and* to the book.

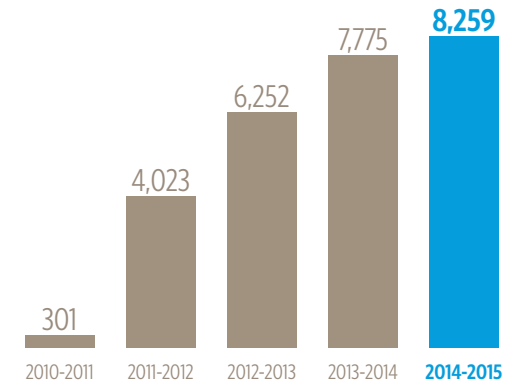
Children's and teens' authors and illustrators are critical to the success of AOB. The number of participating authors has more than doubled since 2011-12, AOB's first full year. These authors and illustrators demonstrate their dedication through their interactions with young people at AOB events, acting as mentors and teachers in art, writing, science, civics and history. Their growing dedication to An Open Book helps us reach a growing number of schools and students.

Initially, AOB took authors and illustrators to one school where they presented to one group of students. Today, more authors are devoting an entire day to a school and presenting to two or three classes. Some authors are visiting more than one school in a day or returning for a second day. And more authors request visits with AOB whenever they visit the DC area.

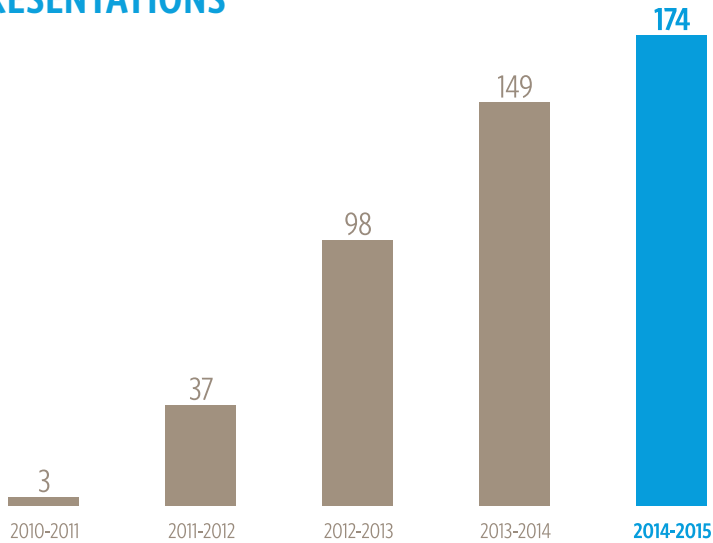
## PARTNERING AUTHORS & ILLUSTRATORS



## BOOKS DONATED



## NUMBER OF AUTHOR & ILLUSTRATOR PRESENTATIONS



“I always tell people that my favorite events I have ever done are with An Open Book. The moment I get to rip open cases of books and give them away to kids—it just doesn’t get any better than that!”

—author *John Bemelmans Marciano*

# OUR SUPPORTERS

**D**ue to the continuing support from corporations, foundations, grantors and individuals, AOB has been able to grow responsibly and increase literacy throughout the District metro area. Thank you to all of AOB's generous supporters.

## Institutional Donors

Cedar Hill Foundation\*  
Cheap Art Sale  
The Cliffe and Cheryl Cheston Charitable Fund\*  
Daum Foundation\*  
Grisemer Family Charitable Trust\*  
Miller-Wehrle Foundation\*  
National Home Library Foundation\*  
Rotary Club of Washington DC and the Rotary Foundation of Washington DC  
Shepard Family Philanthropic Fund\*  
Special Delivery & Great Aunt Josephine (Phil Stead and Matthew Cordell)  
Sunday Afternoon Book Club\*  
Sutherland Asbill and Brennan\*  
The J. Willard and Alice S. Marriott Foundation\*  
Washington Hebrew Congregation  
We Need Diverse Books  
West Parent Staff and Community Organization

## Individual Donors

David & Martha Adler\*  
Adrienne Alegre  
Angela Anderson  
Anonymous\*  
Bill Bailey  
Richard Baker  
Gabrielle Balkan  
Emmanuel Barbour  
Rebecca Barker  
Susan L. Bell  
Amy Berger  
Stephen & Carolyn Vinson Bou\*  
Arlene & Steve Bowes\*  
Nicholas M. & Carole S. Brand  
Peter & Jenny Brody  
Peter & Elizabeth Bruce\*  
David D. & June Burch  
Chris Callahan  
Guy & Laura Cecala\*  
Catherine Clifford

Edward Cohen & Charlene Barshefsky\*  
Marybeth Conry  
Jean Crocker\*  
Jane T. Dana\*  
David & Susan Dannenberg\*  
James & Dena Dannenberg\*  
Katherine Dannenberg\*  
Matthew Dannenberg\*  
Chris & Beverly Darnell\*  
James Dick & Mary Douglas\*  
Ian Doherty  
Robert & Elizabeth Doherty\*  
Nancy Douglas\*  
Janet Fairbank\*  
Joann H. Fax  
Michael Ferguson  
Nicolette Fertakis  
Sarah Fleischer  
Roland Frye & Susan Pettey  
Mary Alice Garber\*  
Joan S. Gordon\*  
Barbara Gordon-O'Connor  
Francis & Carolyn Grant-Suttie  
Rob Gurwitt & Karen R. Harris\*  
Joseph & Merna Guttentag\*  
Dan Hanfling & Tanvi Nagpal  
Laura E. Harris\*  
Hope Harrod  
Caldwell Harrop & Susan Spock  
Maureen Jais-Mick  
Tiffany D. James  
Elizabeth Jewett & Stephen Teach\*  
Jean A. Kaliner\*  
Catharine Keatley

Catherine Klion  
Barbara J. Kraft  
Ari La Porte\*  
Dara D. & Todd M. La Porte\*  
Todd R. & Betty Baber La Porte\*  
Nancy E. Leopold  
Richard & Sally Levie  
Diane C. Levy  
Andrew Lipps & Eva Sereghy\*  
Robert & Debby Litt\*  
Deirdre Maloney  
Judith S. McGuire  
Elizabeth Meers\*  
Denise A. Mitchell\*  
Helen Morgan  
Michaela J. Muntean\*  
Marilyn Nelson  
William S. & Elissa G. Oshinsky  
Caroline O'Donnell  
Tina Pell  
Carol Petrucci  
Kathy Peyman  
David M. Pilkey\*  
Heidi & Simon Powell  
Kevin & Colleen C. Reed  
William & Donna Roberts\*  
Michael E. Robinson  
Mary Ellen M. Rogers  
Glenn & Ann Rosen\*  
Jeff Rosenbloom & Melissa Mednick  
Marc & Anna Rotenberg\*  
Karlana Sakas  
Adam & Lucia Saperstein\*  
Richard Scott & Deborah M. Levy\*

Ruta E. Sepetys\*  
Cait Sherwood  
Alexandra Silverthorne  
Nancy G. Simon\*  
Helen C. Smith\*  
Gail D. Solomon\*  
Laura Speer  
Kate M. Stern\*  
Susan H. Stockdale  
Paul Strumph  
Susan Sullivan  
Anna M. Swenson  
Les & Simon Talusa  
Steven Taswell & Joey Lampf\*  
Michael S. Terborg\*  
Carrelle Tiller\*  
Stephanie Vermillion  
Marc T. Villa  
Fred Vinson\*  
Millicent Warnock  
James A. & Louise M. Watson

## David & Kathie Weinberg\*

Jeffery & Susan Werthan\*  
Natalie Wexler  
Lawrence White  
William Woolam

## Graham & Joy H. Wyatt\*

Leeann Zouras  
Barbara Zwick  
Eric Zwick\*  
Janet Zwick  
Keren Zwick

\*Donors who have given in previous years

**Donors who obtained matching funds**



## Publishers

Albert Whitman & Company  
Bloomsbury Publishing  
Candlewick Press  
Charlesbridge  
Chronicle Books  
Creston Books  
Dawn Publishing  
Disney/Hyperion Book Group  
Enchanted Lion Books  
Feiwei & Friends  
First Second Books  
Hachette Book Group  
HarperCollins Publishers  
Harry N. Abrams  
Henry Holt and Company  
Holiday House  
Houghton Mifflin Harcourt  
Hyperion Books  
Lee & Low Books  
Lerner Publishing Group  
Little, Brown & Company  
Macmillan Publishers  
MR Publishing  
National Geographic  
Peachtree Publishers  
Penguin Random House  
Roaring Brook Press  
Scholastic  
Simon & Schuster  
Sourcebooks  
Square Fish Books  
StarWalk Kids Media  
Tilbury House

Toon Books  
Top Shelf Productions  
Wm. B. Eerdmans Publishing Co.  
Workman Publishing

## Authors

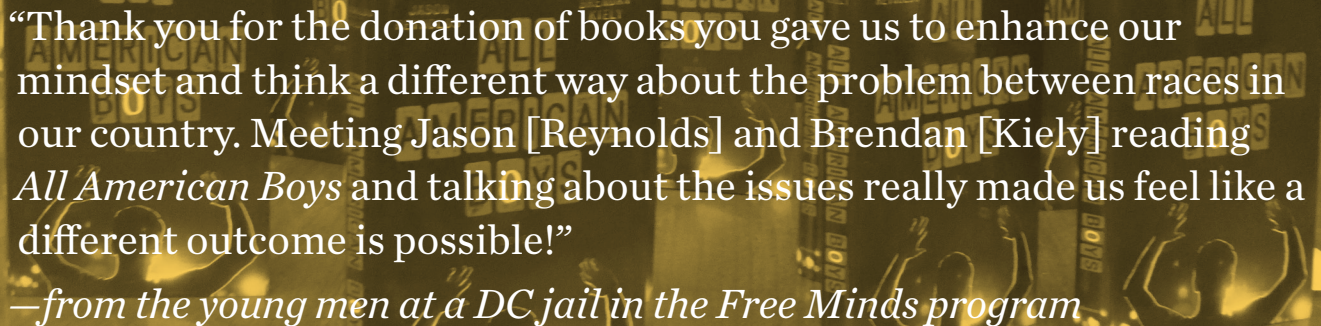
Jon Agee  
Jorge Aguirre  
Sarah Albee  
Mary Amato\*  
Paolo Bacigalupi  
Tracey Baptiste  
Annie Barrows\*  
Susan Campbell Bartoletti  
Cece Bell  
Fred Bowen\*  
Vanessa Brantley-Newton  
Peter Brown  
Nick Bruel\*  
Scott Campbell

Gail Carringer  
Jason Chin\*  
Jamey Christoph  
Winifred Conkling  
Anna Cottrell  
Eleanor Davis\*  
Marfe Ferguson Delano\*  
Kate DiCamillo  
Arthur Dorros  
Monica Edinger  
Kathryn Erskine  
Terry Farish  
Tim Federle  
AG Ford  
Marla Frazee  
Sergio Garcia-Sanchez  
Laura Gehl  
Lamar Giles  
Laura Godwin

Eloise Greenfield  
Mark Greenwood\*  
Shannon Hale  
Karen Harrington  
Ben Hatke\*  
Matthew Holm  
Jenni Holm  
Kimberley Willis Holt  
Jay Hosler  
Darlene Beck Jacobson\*  
Kitson Jazynka\*  
Cynthia Kadohata  
Mubina Kirmani  
Michelle Knudsen\*  
Lana Krumwiede\*  
Susan Kuklin\*  
Agbotadua Togbi Kumassah  
Robin LaFavers\*  
Nick Lake\*

Frane Lessac\*  
Debby Levy\*  
Loren Long  
Lynda Blackmon Lowery  
Ann Martin  
Kevin McCloskey  
Laura Melmed\*  
Kate Messner  
Marissa Moss  
Marilyn Nelson\*  
BJ Novak  
George O'Connor\*  
Ifeoma Onyefulu\*  
Miranda Paul  
Mitali Perkins\*  
Matt Phelan\*  
Dav Pilkey  
Mary Quattlebaum\*  
James Riley

Edward Robinson\*  
Dave Roman\*  
Aisha Saeed  
Nancy Shaw  
Bob Shea  
Steve Sheinkin\*  
Nadja Spiegelman  
Kelly Starling-Lyons  
Susan Stockdale\*  
Sabaa Tahir  
Don Tate  
Padma Venkatraman\*  
Renee Watson  
Carole Boston Weatherford\*  
Steven Weinberg  
Rita Williams-Garcia\*  
Liz Zunon\*  
\*author/illustrator has visited more than one school with An Open Book



“Thank you for the donation of books you gave us to enhance our mindset and think a different way about the problem between races in our country. Meeting Jason [Reynolds] and Brendan [Kiely] reading *All American Boys* and talking about the issues really made us feel like a different outcome is possible!”  
—from the young men at a DC jail in the *Free Minds* program

# BOARD OF DIRECTORS

**Dara La Porte** FOUNDED DIRECTOR

Executive Director, An Open Book Foundation

**Heidi Powell** FOUNDED DIRECTOR

Manager, Children and Teens Department, Politics and Prose Bookstore

**Carolyn Vinson Bou** CHAIRMAN

Counsel, Venable, LLP

**Elizabeth Jewett** TREASURER

Director of the Ocean Acidification Program, NOAA

**Mary Carpenter**

Freelance Writer, teacher The Writer's Center,

**Mary Alice Garber**

Buyer, Children and Teens Department, Politics and Prose Bookstore

**Hope Harrod**

Teacher, John Burroughs Elementary School, DCPS

**Deborah Litt**

Associate Professor of Education, Trinity University

## BECOME A SUPPORTER

Support from individuals, corporations, and foundations is critical to the ongoing success of An Open Book. We welcome donations of any size. You can donate directly online by visiting [anopenbookfound.org/donate](https://anopenbookfound.org/donate)

If you are interested in seeing the work we do, contact us about attending an event.

Email: [info@anopenbookfound.org](mailto:info@anopenbookfound.org)

Call: **202-686-7115**



# 2015 FINANCIAL STATEMENT

## Revenue

Individual Contributions	\$ 60,195
Foundations & Family Foundations	\$ 150,068
In-kind Author Contributed Services & Per Diem	\$ 188,290
<b>Total Revenue</b>	<b>\$ 398,553</b>

## Expenses

### Program

Programming Expenses	\$ 336,586
<b>Subtotal</b>	<b>\$ 336,586</b>

### Administrative

Fees	\$ 465
Bookkeeping	\$ 942
<b>Subtotal</b>	<b>\$ 1,407</b>

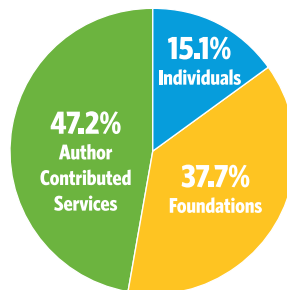
<b>Total Expenses</b>	<b>\$ 337,993</b>
-----------------------	-------------------

## Net Operating Income

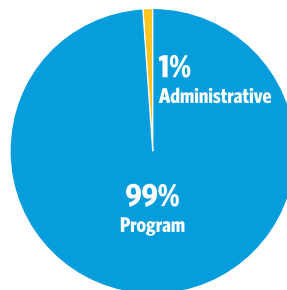
Special Gift*	\$ 499,038
Dividends & Interest	\$ 5,505
Realized Investment Gains (Losses)	\$ 3,247
Unrealized Investment Gains (Losses)	\$ (4,015)
<b>Total Other Revenue</b>	<b>\$ 503,775</b>
<b>Total Net Income</b>	<b>\$ 564,335</b>

\* AOB received a one-time restricted gift from an anonymous donor. The gift is to remain as an investment until it is needed to pay an Executive Director salary and to pay for future office rental.

## REVENUE



## EXPENSES




“I showed my mother the book you gave us and she enjoyed reading it with me. Thanks a lot for coming [to our school]!”

—4th grader, Wheaton Woods Elementary





 an open book  
CHILDREN'S  
LITERACY  
FOUNDATION

3215 Morrison Street, NW, Washington DC 20015

202 686 7115

[info@anopenbookfound.org](mailto:info@anopenbookfound.org) • [www.anopenbookfound.org](http://www.anopenbookfound.org)

Facebook: [facebook.com/anopenbookfound](https://facebook.com/anopenbookfound) • Twitter: @AOBFound